



Franklin County

WIC Facts: FFY 2004

Infants Born Served by WIC

County..... 71.0%
Statewide..... 48.6%

Women, Infants and Children Served

Total: 7,250

Infants and children under 5..... 5,226
Pregnant, breastfeeding and postpartum women.....2,024

WIC Food Dollar Contribution to Local Economy

WIC Program Food Dollars
\$2,788,155
WIC Farmers Market Nutrition Program Food Dollars
\$68,620

WIC Families

Working families.....72.4%
WIC households with at least one working family member

Families living in poverty..... 75.9%
Percent of WIC clients with income at or below the federal poverty level (\$1,307 per month for a family of 3)

WIC Nutrition Education Promotes Healthy Choices

Total nutrition education sessions.....23,305

WIC nutrition education:

- Emphasizes healthy lifestyle habits so families can eat better and stay active now to prevent obesity and other chronic diseases later in life.
- Promotes breastfeeding for the first year of life. And, with the breast pump loan program, helps mothers continue to breastfeed after returning to work or school.
- Helps prevent early childhood caries by screening for early signs of poor oral health, giving parents ideas for healthy snacks and stressing the importance of dental care by age one.



WIC Attracts Families to Preventive Health Services

WIC referrals..... 31,676

WIC informs families about health related services and provides them with the information and support needed to access them successfully.

* Maternity Support Services

Franklin County

WIC Agencies and Sites

Benton-Franklin Health District

Connell
Pasco

Community Health Care La Clinica

Pasco

WIC Authorized Grocery Stores

Albertsons

Atomic Foods

Fiesta Foods

LepReKon Marts Harvest Foods

Mesa Grocery

Food Pavilion

Sandoval Market

The Pasco Market

Yoke's Fresh Market

WIC Authorized Farmers Markets

Pasco Farmers Market